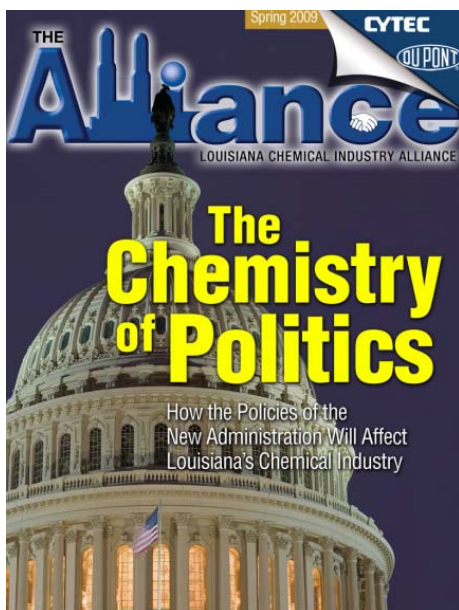


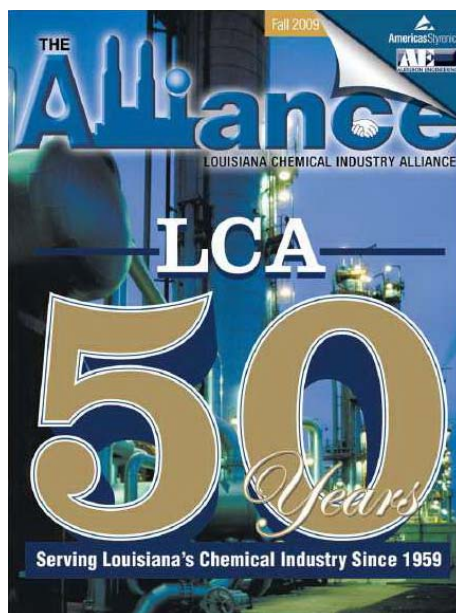
THE Alliance

LOUISIANA CHEMICAL INDUSTRY ALLIANCE

Media Kit 2011



Spring Magazine



Fall Magazine



Member Directory

Focused Frequency



LCIA PROFILE RATE CARD 2011

PREFERRED POSITIONS	1X	2X	Guide
Back Cover (4 color included)	\$2,708	\$2,475	\$1250
Cover Sponsor	\$2,708	\$2,475	\$1250
Inside Front Cover	\$2,210	\$1,990	\$1100
Page 3	\$2,210	\$1,990	\$1100
Opposite President's Letter	\$2,210	\$1,990	\$1100
Opposite Table of Contents	\$2,210	\$1,990	\$1100
Inside Back Cover	\$2,210	\$1,990	\$1100
Tab Dividers (Guide only)			\$ 900

AD SIZES	1X	2X
Full Page	\$1,850	\$1,660
2/3 Vertical	\$1,480	\$1,325
1/2 Horizontal	\$1,150	\$1,035
1/3 Block	\$ 845	\$ 765
1/6 Vertical or Horizontal	\$ 535	\$ 475

4 Color Option: \$350
1 Color Option: \$150

dimensions	Image size
full page	7-1/2 x 9-1/2
2/3 horizontal	4-7/8 x 9-1/2
1/2 horizontal	7-1/2 x 4-1/4
1/3 block	4-7/8 x 4-3/4
1/6 vertical	2-3/8 x 4-3/4
1/6 horizontal	7-1/8 x 1-5/8

Shaun Norris

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